PIXELSOFT FILMS

MOTION | MARKETING | DESIGN | PROGRAMMING

FIRM PROFILE

PixelSoft Films is an award-winning digital media firm specializing in Web development, Advertising, Graphic Design, Video Production, Photography, Customized Programming, 3D modeling and Animation. For over twelve years, Pixelsoft Films has been developing exceptional creative content for an extensive list of clients across the globe. Let us create the vision for your company with unique and high-quality media products that will rocket your business forward.















HD VIDEO PRODUCTION

Commercial and corporate video production, on-location or in-studio shoots, dolly and lighting packages, editing, voiceover, music accompaniment and script writing.

WEBSITE DEVELOPMENT

Custom designed templates based on clients meetings and input and designed to fit the customer's needs. Website development, content management system, e-commerce, maintenance and webhosting services, analytics and reporting, social media, communication and amplification, copywriting, blogging, text edits and proofreading, and web text.

PROGRAMMING

In-house development of customized databases, mobile applications, licensed Microsoft partner, Apple developer for lphone/lpad(apps). Languages include: C++, C#, Python and Objective C.

GRAPHIC DESIGN & BRANDING

Ads, billboards, business cards, rack cards, brochures, newsletters, magazines, direct mail, e-blasts, email templates and vehicle wraps.

PHOTOGRAPHY

Scenics and architecture, portrait and product, green screen, and photo enhancement services. Both on-location and studio offered.

MARKETING & AGENCY

Market research and product development strategies, media buys, television, radio, billboards and theater placement. Radio spots, brand development and design, research and focus group sessions, logo design and style guides, epk (electronic press kits), press releases, target marketing, social media communication and amplificiation, online advertising via email blasts, e-newsletters and banner ads.

3D TECHNOLOGY

Medical, engineering, lighting studies, physics, simulation, conceptual and architecture.

FAA CERTIFIED

FAA UAV licensed for commercial operations.

DUNS #199258273 CAGE CODE: 4CTL7 UBI # 602-660-737 Woman Owned Small Business **Minority Owned Business** Native American Owned HUBZone

PROFESSIONAL REFERENCES

Jerry Sooter Bruker Elemental 415 N. Quay Street Kennewick, WA 99336 (509) 783-9850 x262

Brian Paul Morgan Murphy Broadcasting 601 N. Edison Kennewick, WA 99336 (509) 735-8369

Mike Lundgren Canyon Lakes Golf Course 3700 W. Canyon Lakes Drive Kennewick, WA 99336 (509) 582-3736







CONTACT **INFORMATION**

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NAICS CODES

512110 MOTION PICTURE AND VIDEO PRODUCTION

512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES

512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES

541430 GRAPHIC DESIGN SERVICES

541511 CUSTOM COMPUTER PROGRAMMING SERVICES

541922 COMMERCIAL PHOTOGRAPHY

561410 DOCUMENT PREPARATION SERVICES

PSC CODES

T006 PHOTO/MAP/PRINT/PUBLICATION- FILM/VIDEO TAPE PRODUCTION

R412 SUPPORT- PROFESSIONAL: SIMULATION

T016 PHOTO/MAP/PRINT/PUBLICATION- AUDIO/VISUAL

R701 SUPPORT- MANAGEMENT: ADVERTISING

A FEW OF OUR **SATISFIED CUSTOMERS**

Arby's Restaurant PMH Medical Center

Benton PUD Port of Benton
Bruker Elemental Port of Pasco

Hartley Produce Prosser Chamber of Commerce

City of Richland Prosser Tourism

Columbia Industries Scentsy

Easterday Farms Terra Gold Farms

Foster Wheeler Tetra Tech

Franklin PUD U.S. Army Corps of Engineers

Fraternal Order of Police U.S. Forest Service
Gesa Credit Union Unibest International

Hammer Training Walter Clore Wine & Culinary Center

HPM Corporation WSU Tri-Cities

Morgan Murphy Broadcasting Yakima Valley Tourism

Tri-City Regional Chamber of Commerce Yakima Valley Community College

WHAT OUR CLIENTS ARE SAYING ABOUT US

"I would like to express my appreciation to Pixelsoft and the exceptional work they did with our FOP recruitment video. We realized that a recruitment video was a need in our area to help us take this organization to the next level. We looked at several possibilities throughout the state to help us make the best video. We decided to use Pixelsoft to help us. Our organization was more than pleased with the professionalism, the passion and the product they provided. Pixelsoft not only worked with us closely on this project, but did their homework to understand what our organization is all about. On behalf of the Fraternal Order of Police, we thank Pixelsoft for their hard work."

> Marco Monteblanco, President F.O.P.

"We have used Pixelsoft Films to create 3 marketing videos for us in the last year. All three videos turned out great. In addition, they were on time and on budget. The videos include footage that was shot in our factory, in the Pixelsoft studio and outside in various demanding environments. Gary, Stephanie, and their staff are easy to work with and will go out of their way to meet a demanding deadline. In addition, we have used Pixelsoft for some advanced Photoshop work that involved combining two existing images to create one. Even when enlarged, it is virtually impossible to tell that the image was altered. I would highly recommend that you talk with Gary and his team to see how they can help your business."

> Jerry Sooter, BRUKER

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